



Rare Disease Day

Rare Disease Day is marked on the last day of February annually.

A disease is rare if it affects fewer than 5 in 10,000 people. It is prominently cited that there are more than 7,000 different rare diseases.

Nearly all of the estimated two million Australians living with a rare disease experience long-term impacts daily – impacts that meet the Australian Government’s definition of a disability. The disability impacts of living with a rare disease often aren’t recognised by policymakers.

Rare Disease Day is a global movement focused on advancing equity in healthcare, social opportunity and access to effective diagnosis and treatment for the 300 million people worldwide living with a rare disease. Locally, Rare Disease Day is an opportunity to raise awareness and inform policymakers on the issues faced by the Australian rare disease community in an effort to achieve meaningful change.

The national peak body for Australians living with a rare disease is Rare Voices Australia (RVA). You can find out more about their work via [their website](#).

Rare Disease Day was established and is coordinated by EURORDIS – Rare Disease Europe and national alliance support organisation partners globally. RVA is the Australian national alliance involved in Rare Disease Day planning.

Important Rare Disease Day Links and Information

- [Official Rare Disease Day website](#)
- [Download campaign assets \(including social media assets\)](#)
- **Official Rare Disease Day hashtags:** #RareDiseaseDay #MoreThanYouCanImagine
- **Rare Disease Day colours:** blue, green, pink and purple