







Tips and strategies to help ensure advocacy is strategic, targeted, and credible

 Have a clear objective/s	 Be informed	 Identify a suitable advocacy style	 Follow up
<ul style="list-style-type: none"> • What is/are the problems or issues? • What action or resolution are you seeking? 	<ul style="list-style-type: none"> • Who can influence this issue? • Are there policies or legislation that are relevant? • What evidence demonstrates the problem and supports the proposed solutions? • Are there others with similar interests I should work with? • What are some potential objections or barriers to my request? 	<ul style="list-style-type: none"> • Have you aligned your advocacy with your organisation’s strategic intent? • Are your values being upheld in your advocacy? • Have you reached the appropriate stakeholders? Is there anyone who isn’t ‘in the tent’? • Do you have an authentic advocacy style? 	<ul style="list-style-type: none"> • Repeatedly, persistently, politely

Reproduced from [Engaged, Ethical and Effective: A Guide For Rare Disease Organisation Leaders in Australia](#) with permission from RVA.²⁵