



**Advocacy Self-Evaluation. This was written for groups/organisations but could be adapted for individual advocacy or the work of informal alliances.**

Identify your advocacy strengths and development areas using this self-evaluation tool.  
Tick each box that applies to your organisation.

- Advocacy is aligned with the strategic objectives of the organisation.
- Advocacy reflects the priorities of the community.
- Advocacy is informed by a comprehensive understanding of the policies, frameworks and decision makers that influence key advocacy issues.
- Evidence and data to support advocacy positions has been collected from reputable sources with the relevant expertise (for example, scientific and medical advisory committees, clinicians).
- Other organisations that are advocating on similar issues have been identified, including opportunities to work together.
- Consideration has been given to the advocacy style that is most appropriate for the organisation's goals (for example, long term, relationship based or single issue, quick wins).
- Advocacy is informed by the values and ethical principles of the organisation.

Reproduced from [Engaged, Ethical and Effective: A Guide For Rare Disease Organisation Leaders in Australia](#) with permission from RVA.<sup>25</sup>