



## Rare Disease Day

Rare Disease Day takes place on the last day of February annually.

A disease is rare if it affects fewer than 5 in 10,000 people. It is prominently cited that there are more than 7,000 different rare diseases.

An estimated 2 million Australians are living with a rare disease and 300 million people globally are living with a rare disease.

Rare Disease Day is a global movement focused on advancing equity in healthcare, social opportunity and access to effective diagnosis and treatment for the 300 million people worldwide—including an estimated two million Australians—living with a rare disease. Locally, Rare Disease Day is an opportunity to raise awareness and inform policymakers on the issues faced by the Australian rare disease community in an effort to achieve meaningful change.

The national peak body for Australians living with a rare disease is Rare Voices Australia (RVA). You can find out more about their work and mission here: [www.rarevoices.org.au](http://www.rarevoices.org.au)

Rare Disease Day was established and is coordinated by EURORDIS and national alliance support organisation partners globally. RVA is the Australian national alliance involved in Rare Disease Day planning.

**Official Rare Disease Day website:** [www.rarediseaseday.org](http://www.rarediseaseday.org)

**Official Rare Disease Day hashtags:** #RareDiseaseDay #ShareYourColours #LightUpForRare

**Download campaign assets (including social media assets):**  
[www.rarediseaseday.org/downloads](http://www.rarediseaseday.org/downloads)

**Rare Disease Day colours:** blue, green, pink and purple