

The importance of collaboration



RAREST

Rare Disease Awareness,
Education, Support, and Training

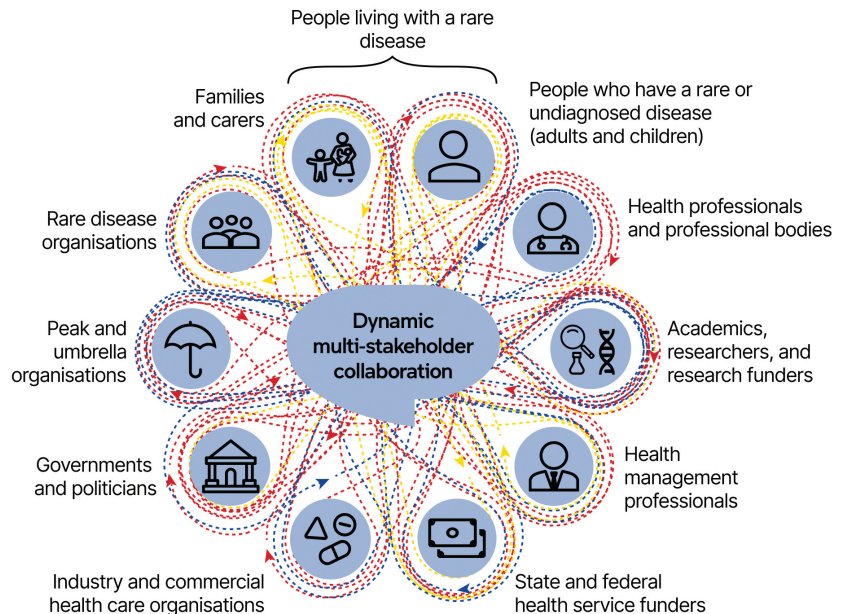
Championing change

Everyone involved in **providing or receiving healthcare** related to rare diseases is a stakeholder in the rare disease sector.

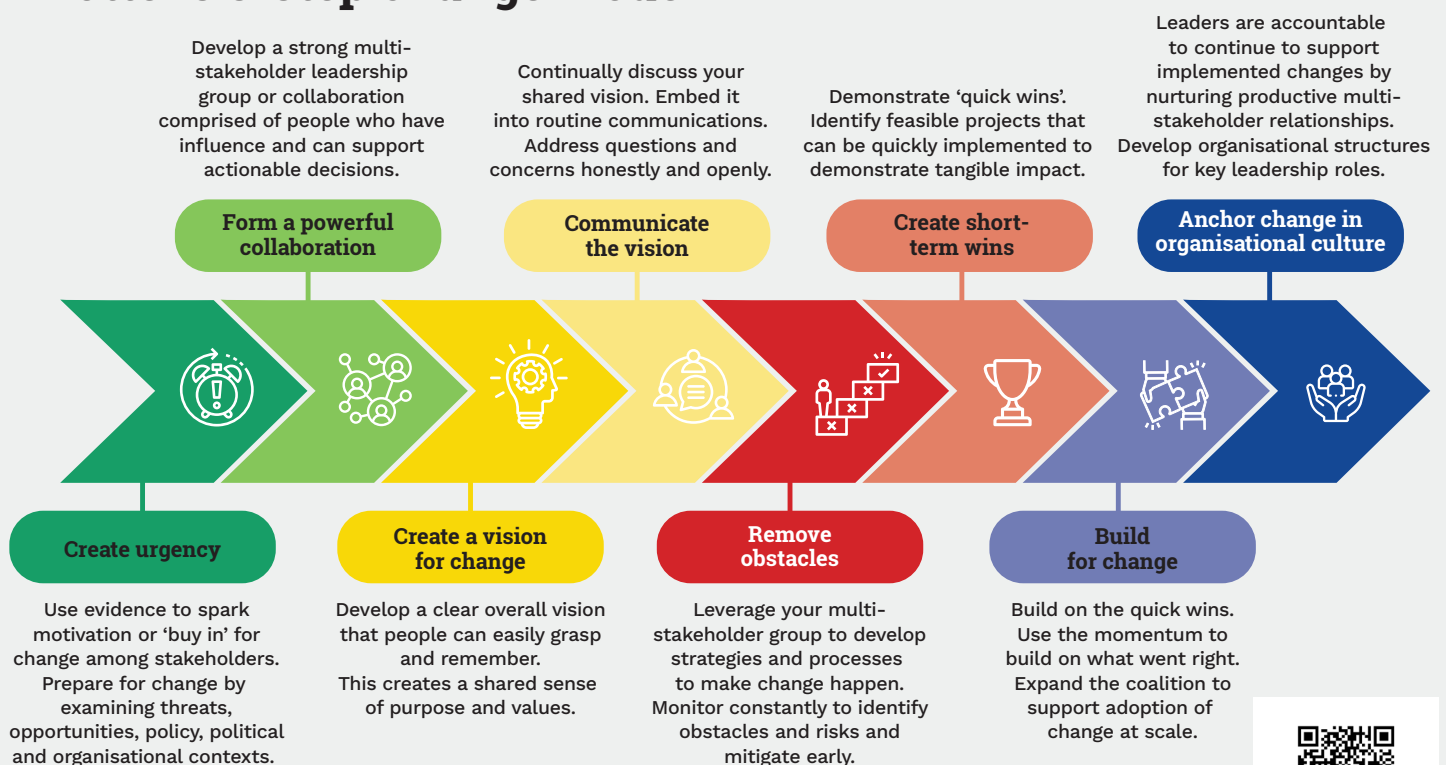
Understanding the **roles and responsibilities** of each stakeholder is integral to **effective collaboration**.

A tangible example of this complex collaboration is the Australian Government's **National Strategic Action Plan for Rare Diseases** (the Action Plan). The Action Plan is the first nationally coordinated effort to address rare disease in Australia.¹

Often championing change are rare disease organisations. **Kotter's 8-step change model** below depicts how **all stakeholders can create change**. Action on rare diseases is everyone's responsibility.



Kotter's 8-step change model²



Scan the QR code
for more information.

1. Australian Government Department of Health. National Strategic Action Plan for Rare Diseases. Canberra; 2020. Accessed <https://www.health.gov.au/resources/publications/national-strategic-action-plan-for-rare-diseases> on 11 October 2023.

2. Kotter JP. Leading change, with a new preface by the author. Boston (MA): Harvard Business Review Press; 2012. Accessed <https://www.kotterinc.com/methodology/8-steps/> on 11 October 2023.